

# Jennifer Grover Prokopy

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## Employment

August 2002—Present

### **Principal, Orange Grove Media, LLC, Chicago**

*Communications firm providing business writing and communications consulting*

As leader of an independent communications firm, provide a wide variety of services to clients large and small, corporate and non-profit. Specialize in award-winning business-to-consumer writing and communications consulting.

June 2005—Present

### **Founder and Editrix, ChronicBabe.com, Chicago**

*Online resource for young women with chronic illness who want to be babes, not just sick chicks!*

As creator of an online community, offer resources on chronic illness, including motivational speaking, feature articles, expert interviews, podcasts, enewsletters, ebooks, and more.

January 1999—August 2002

### **Manager, Media Relations, Portland Cement Association, Skokie, IL**

*National trade association representing cement companies and the concrete industry*

Developed and implemented strategic media plans including national publicity campaigns in conjunction with dozens of industry, corporate and media partners. Created numerous turn-key magazine supplements. Provided media training for association managers and other industry representatives (also wrote the manual used to implement training). Organized events including press conferences, receptions, conventions and tours.

June 1997—January 1999

### **Editorial/Production Associate, Anixter Center, Chicago**

Conducted public relations for a non-profit social service agency for people with disabilities. Shaped fund-raising strategies. Produced the agency newsletter, annual reports and other materials. Organized press conferences, luncheons and public events.

August 1995—January 1997

### **Associate Editor, Intertec Publishing (now Penton Business Media), Chicago**

*Rock Products magazine, Cement Americas magazine*

March—June 1994

### **Editorial Assistant, The Neighborhood Works magazine, Chicago**

## Skills

Mac and PC literate, including expertise with Microsoft Office, iWork, iLife, and various blogging platforms and other online software.

## Education

Northwestern University, Evanston, IL — June 1995: BSJ from Medill School of Journalism; Certificate in Asian Studies/Chinese Language

## Organizations

IdeaXchange Chicago Networking Group (Founder)  
Association of Health Care Journalists  
National Writers Union  
MPD Foundation Marketing and Outreach Committee  
Construction Writers Association (Past President)

## Awards

“Crushing It!” List Chicago—2011 - *Chicago Social Magazine* and Chiquita International  
Women’s Health Hero—2009 - Our Bodies, Ourselves  
Best Patient’s Blog—2007 Medgadget Medical Blog Awards  
HealthConnection.com—2007 First Annual Top Site Award (Chronic Pain)  
IBSTales.com—Hope Award 2007  
Silver Hard Hat—Construction Writers Association—2006 Honoree  
The Real Hot 100—2006 Honoree  
Construction Writers Association 2004 Marketing Communications Award  
ASAE 2001 Gold Circle Awards: Honorable Mention, Media Relations Campaign  
ASAE 2001 Gold Circle Awards: Honorable Mention, Special Event Promotion